



SUSTAINING NONPROFITS FUNDAMENTALS

Overview

Nonprofit organizations dissolve primarily because they do not use sustainability plans. Planning and positioning your nonprofit for sustainability is one of the most important processes that your organization must take.

Careful planning can ensure that your organization has the best chance of providing services to the community for decades to come.

Learning Objectives

After completing the online self-paced **Sustaining Nonprofits Fundamentals** class, you will be able to create the following documents:

- SWOT Analysis
- SAR Statement
- Succession Plan

SWOT Analysis

SWOT is an acronym for **s**trengths, **w**eaknesses, **o**pportunities, and **t**hreats.

A "SWOT Analysis" is the first component of the Sustainability Plan. It allows nonprofit professionals to identify and discuss the internal strengths and weaknesses and external opportunities and threats impacting their 501(c)(3) nonprofit organizations.

It is very important for 501(c)(3) nonprofit professionals to allocate time to analyze the effectiveness of the organization in the community. The online self-paced **Sustaining Nonprofits Fundamentals** class teaches you how to complete an excellent SWOT Analysis.

SAR Statement

SAR is an acronym for **s**ituation, **a**ction (plan), and **r**esults.

The "SAR Statement" is the second component of the Sustainability Plan. It uses the information documented in the SWOT Analysis to create a statement that explains the current situation focusing on internal weaknesses and external threats.

Next, you will learn how to write "action plans" to resolve the weaknesses and threats. Specifically, the action plans will allow you to "dig deep" to uncover the root causes of the weaknesses within your organization and how to correct them. The action plans will also investigate the threats that your nonprofit organization faces from the outside and how to diminish them.

Finally, the "SAR Statement" will include the probable "results" your nonprofit organization will experience from the implementation of the action plans.

Succession Plan

The "Succession Plan" is the third component of the Sustainability Plan. This component is vitally important to the success of your nonprofit organization. Unfortunately, it tends to be an uncomfortable topic to discuss because it causes leaders to literally prepare their successors to replace them.

What the class includes?

The **Sustaining Nonprofits Fundamentals** self-paced online class includes:

- Scenario-based content
- Practice activities
- Knowledge checks
- End-of-class survey
- Certificate of completion

How to complete the class?

You can complete this improved online self-paced **Managing Nonprofits Fundamentals** class at your pace, around your schedule, in the comfort, privacy, and safety of your home. The class will be available for completion 60 days after enrollment.

PRE-ORDER SALE!

Pre-order the class for \$95 by October 15 at 11:00 pm eastern time [here](#) >>

Note: The class opens on October 16 at the regular \$150 fee.